



Application and signed waiver (2nd page), must be received NO LATER THAN Tuesday, March 1, 2011 or an additional late fee of \$10.00 will apply
You may also apply online at www.roanokestpats.org
There will be NO WALK UP ENTRIES, all participants must be pre-registered

EventZone
115 Day Ave. Roanoke, VA 24016
Phone: 540-342-2640

ENTRY FEES:

New for 2011- an administrative fee of \$10.00 is required for all non Commercial Business participants to enter the parade. The McDonald's St. Pats Parade has become one of the top parades on the east coast and in doing so, costs continue to rise. The administration fee is only meant to help off-set a small portion of these rising costs such as off-duty police officers, Porta-john rentals, trophies, liability insurance, shuttle bus service and City permitting fees associated with the parade. **No parade entry will be final without paying administrative fee.**

Commercial businesses are encouraged to participate in the parade with an entry and a float. The Commercial entry fee is **\$75.00**. It's a great way to participate in this award winning parade that attracts thousands of spectators every year. Please make checks payable to EventZone and mail with parade application.

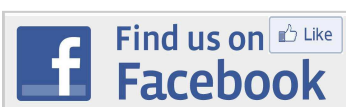
PARADE LOCATION: Parade line-up will begin at 9:00 am at Jefferson Street & Albemarle Avenue, in front of the Carilion Clinic. The parade will step off at 11:00am and will march through downtown. It will end at the intersection of Campbell Avenue and Williamson Road.

SHUTTLES: Shuttles will run from the Williamson Road Parking Garage to the parade line-up site. Shuttles will begin running at 9:00 am. After the parade, the garage is just a short walk from the disbursement area.

RULES: All entries must adhere to the guidelines listed below. In addition, all entries shall follow all instructions given by the parade officials. NO items can be thrown into the crowd; however, **hand pass outs are allowed if pre-approved**. If you would like to pass something out during the parade please note it in your application.

PARADE AWARDS: All parade participants are encouraged to attend the Celtic Festival at the conclusion of the parade where you can enjoy Irish music and Irish dancers. You can also get in the Irish spirit with green beer and/or Irish coffee. Trophies and parade winners will be announced at 2:00pm. The festival site is noted on the map.

Make sure your parades participants and float are decorated in everything **GREEN!** Lot's of great ideas from past participants, which you can see by visiting our website at www.RoanokeSaintPats.org. Who will take 1st place in each of the following categories this year? Best Overall, Best Neighborhood, Best Celtic Theme, Most Patriotic, Best Business and Best Non- Profit. **May the luck of the Irish be with you!!**



Please complete the form below and make sure either your \$10.00 administrative fee or \$75.00 commercial business fee is included with your application. **No parade entries will be final without payment received.** Make check payable to EventZone.

Visa, MasterCard and Discover accepted over the phone.

Mail to: 115 Day Ave. Roanoke, VA 24016

For office use only:

Staff: _____

Received: _____

ORGANIZATION: _____

Circle one: Non-profit - \$10.00 Neighborhood Assoc. - \$10.00 Patriotic - \$10.00 Civic Group - \$10.00

High School Organization - \$10.00 Business - \$75.00 or other (please indicate) - \$10.00 _____

CONTACT NAME: _____ EMAIL: _____

COMPLETE MAILING ADDRESS: _____

DAY PHONE: _____ CELL PHONE: _____

Description of organization: _____

Description of entry:

Number of participants _____

Number of floats (please include size) _____

Number of vehicles (if applicable) _____

Please note there will be a limit to the number of vehicles allowed per entry.

Are you planning to hand out items to spectators? If yes describe: _____

Will your unit have sound or music? If yes, describe: _____

Does your unit include animals? If yes, what kind and how many? _____

How many handlers: _____

* All animals must be on a leash and clean up is the responsibility of the handler

* Animal entries are encouraged; all animals should be adorned with some kind of St. Pat's decoration.

***(Required)** Give a brief script of how you would like your unit announced at the Review Stand:

RELEASE: I understand that the McDonald's St. Patrick's Day Parade is intended to provide quality entertainment suitable for the entire family. The content of all entries should in no way be unethical, immoral, or offensive. This parade is not a platform for special interest or advocacy groups, evangelistic or testimonial proselytization, or personal/group agendas. EventZone reserves the right to reject, cancel, or remove any entry that it believes reflects unfavorably upon the image of EventZone and the parade or is detrimental to the parade's mission and purpose and/or falls outside community standards for good taste. By signing this application, (the contact person) agrees that the unit will abide by all the rules and regulations of EventZone and the McDonald's St. Patrick's Day Parade.

Signature: **X** _____ Date: _____

A confirmation letter and/or email with details and updates will be sent to you prior to the parade!
If you have any questions and/or concerns, please contact Amanda Gaylor 540.342.2640x233.



Map Key

- Street Closed 
- EZ Office 115 Day Ave. 
- Parade Route 

